



Trendenzas Inc.



*The Trend is
here to stay,
but the deal is
gone at the
end of the day!*

5 Trends
per week

24 Hours
per trend

1 Price
per day

Who We Are



"A girl should be two things: classy and fabulous."

-Coco Chanel

Est. 2010 -- Trendenzas Inc. is a fashion accessory company that seeks to bring you some of the hottest trends of the season at a price you can afford.

We have negotiated a one time 24 HOUR price allowing us to put in ONE order at never seen before pricing. We do however use that little thing we call the weekend to our advantage and break the rule just a bit to give you our personal favorite of the week for 72 HOURS (Friday morning - Sunday Night) while we shop for next week's deals.

There are no excuses, tricks or shenanigans here. "Today's Deal of the Day Price" is what you pay, let us worry about those little details like tax and shipping.... BUT, when the count down strikes zero it is gone, back into the Trendenzas' archives, The Trend Files!

How Trendenzas Works



"I think Chanel said before you leave the house, take off one piece of jewelry' I kinda go the other direction & put on one more"
-Lauren Conrad

In a nutshell, we are an online deal of the day website with NO CATCHES. Our jewelry is all costume jewelry and imported from all over the world. Trends are everything from what I have seen on the street to something I've noticed in a magazine.

(1) Check the website each day or receive our "The Daily Trend Email" in your inbox.

(2) Like what you see? Click "Buy Today's Trend" and pay exactly the deal of the day price. The sales tax and shipping fee within the continental United States is included (i.e. The Trend of the Day is only \$8.50; The charge you will see on your credit card is exactly \$8.50, there is no add-on cost).

(3) **Missed a trend you love?** We do offer a second chance at some of our past trends in what we call "The Trend Files" the prices are slightly higher than the "Trend of the Day" price but still a very good deal.

Past Trendenzas Trends



Where We Would Fit



Giveaways:

Product is one thing that we are always able to provide. We can provide anything from one signature item, an entire week's worth of trends, or multiples of the same piece. This provides your publication several options to offer your readers.

The Trendenzas Exclusive:

We have been known to be convinced to give others a sneak peek (SP). The Trends are under lock and key until the day they are featured on our site. However, 4 times a year with the changing of the seasons jewelry, there is an opportunity for a Trendenzas SP Exclusive. At the start of each season, we offer one publication the chance to show their readers what will be featured the first week of the new season's collection ahead of time.

Articles:

We love shopping the "designer looks for less" and find this to be a good section for Trendenzas in your publication. It sticks with our goal to provide affordable looks for deep discounts—offering a way to grow your jewelry box and not shrink your bank account (...well not too much). You can send us what you are thinking for that issue's look, we can send you what we are seeing, or a little of both. A little work and some back and forth here can lead to some great runway looks for less to show your readers.





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